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FOR IMMEDIATE RELEASE

INNOVATION FUELS BECOMES FIRST NORTHEAST BIODIESEL COMPANY TO RECEIVE BQ-9000® ACCREDITATION FOR *BOTH* PRODUCTION & MARKETING CAPABILITIES

NEW YORK, April 20, 2009 – Innovation Fuels, the New York based renewable energy company that manufactures, markets, and distributes second-generation biodiesel to customers around the world has become the first Northeast biodiesel producer to receive BQ-9000® accreditation in both the areas of biodiesel production (2008) and most recently (April 2009), biodiesel marketing – a rarified and significant industry achievement.

Innovation Fuels received both accreditations from The National Biodiesel Accreditation Program, a cooperative and voluntary program for the accreditation of producers and marketers of BQ-9000®. The program is a unique combination of the ASTM standard for biodiesel, ASTM D6751, and a quality systems program that includes storage, sampling, testing, blending, shipping, distribution, and fuel management practices. BQ-9000® is open to any biodiesel manufacturer, marketer or distributor of biodiesel and biodiesel blends in the United States and Canada.

“After initially receiving BQ-9000® production certification and following a thorough year-long process of acquiring BQ-9000® marketing accreditation, I am very pleased that we are the very first in New York harbor to have received both distinctions,” commented Bob

Lindenbaum, Chief Marketing Officer for Innovation Fuels. “We are also delighted to have the ability to offer our customers a superior biodiesel product on a regular basis.”

“In receiving dual accreditation for BQ-9000[®], we now have heightened marketing capabilities in New York harbor together with advanced production facilities to deliver an array of methyl esters to the domestic marketplace,” remarked Innovation Fuels CEO John Fox.

BQ-9000[®] helps companies improve their fuel testing and greatly reduce any chance of producing or distributing inadequate fuel. To receive accreditation, Innovation Fuels passed a rigorous review and inspection of their quality control processes by an independent auditor to ensure that quality control is fully implemented.

About Innovation Fuels

With shovel-ready projects in New York, New Jersey and Wisconsin, Innovation Fuels is a leading biodiesel company with a global reach and mission to replace diesel fuel with sustainably produced biodiesel. Innovation Fuels takes a proactive and solution-oriented approach to its business with a focus on fiduciary responsibility, social and environmental stewardship, and community safety.

Innovation Fuels currently operates integrated biorefineries within the United States at strategic port locations including New York Harbor and Port of Milwaukee that provide for the supply to regional customers and a network of international partners. Innovation Fuels is also dedicated toward creating green jobs including more than thirty (30) local green jobs at its New York Harbor biorefinery in Newark, NJ.

Biodiesel is produced by chemically reacting alcohol with vegetable oils, fats, or greases. Using innovative, proprietary production technology, Innovation Fuels biodiesel is the highest quality at the lowest cost to its customers. The company is also working toward the development of next generation feedstocks including pennycress and algae - all crops that don't divert resources away from feeding people.

For further information about Innovation Fuels or to arrange an interview with CEO John Fox please call (212) 843-8073 or email amazur@rubensteinpr.com.

Editor's note: Strong visuals of Innovation Fuels biodiesel shipments from its New York harbor facility are available upon request.

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